ChromaLuxe

September 2016



YOUR IMAGINATION IS THE LIMIT!

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INTRODUCTION

This document is designed to provide some interesting suggestions for use of ChromaLuxe HD panels.

The main use of ChromaLuxe HD panels is for creating high-end photo prints. However, having invested in the printer and heat press, it is always interesting to look at additional applications and profit generators using our materials.

ChromaLuxe HD panels are one of the most exciting products to enter the photo market in recent times. They bring a new high quality level to printing on metal panels with a color range and an almost 3 dimensional luminescence that far exceeds UV direct printing and is on the same level as classic photo prints, with or without acrylic top panels.

Ideal for top end gallery and exhibition printing, as well as office and home décor.

100% water resistant and with an unbelievably hard coating they are exceptionally durable. Scratch, fire and chemical resistant.

Also lightweight for shipping and easy to hang.

AVAILABLE SURFACES

ChromaLuxe HD substrate is a 1.14mm aluminium panel.



Aluminium Surfaces

- *White Gloss*
- *White Semi Gloss*
- *White Matte*
- *Clear Gloss*
- *Clear Semi Gloss*
- *Clear Matte*

We also offer other substrates in pre-cut sizes using the white coatings.

- *MDF*
- *Hardboard*
- *Phenolic*
- *Steel*
- *FRP*

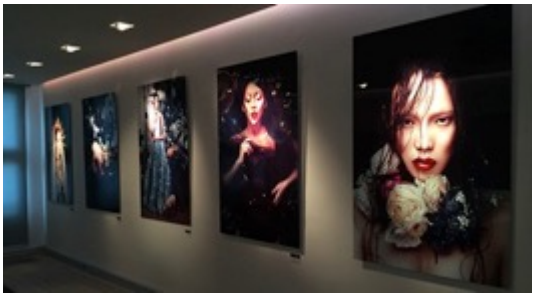
These have mainly special applications.

- *Phenolic can be glued to furniture units, for example.*
- *MDF is used for several applications and we have a range of MDF table tops which are very popular – remember ChromaLuxe coatings are tough enough for this usage.*
- *Steel has the added advantage of being magnetic, making it ideal for creating custom whiteboards and notice boards.*
- *Hardboard is used only in smaller sizes for table mats, coasters etc.*

EXHIBITIONS AND GALLERIES

This is a typical use of ChromaLuxe HD panels.





SALES DISPLAYS

In these photos we show a very stylish display done for 60 Mercedes dealerships in the USA. It covered the history of Mercedes Benz over the decades.











TABLES

ChromaLuxe is scratch resistant and wipe-able with cleaning chemicals. This makes tables hugely popular for restaurants, cafes and bars. Also great in company reception areas. Ideal for many companies for promotional use.









Other designs we have seen are a wood look table and the guitar table!





WHITE BOARDS AND RESTAURANT SIGNS

Because you can use white board markers on our surfaces, they make great custom white boards and menu boards. With steel rather than aluminium, the boards are magnetic!

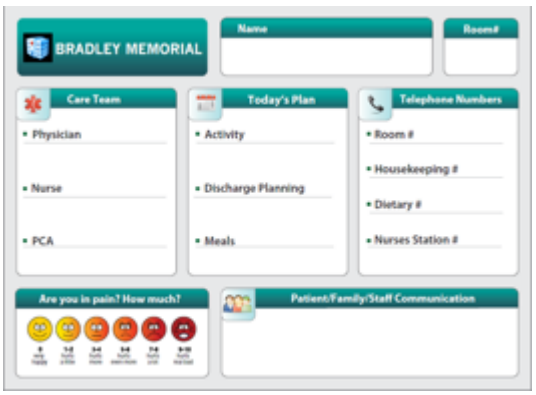












ELEVATORS AND COUNTER DISPLAYS

Because the panels are so tough, they are ideal in elevators or for counter displays. Kick marks can be cleaned off and the edges do not get damaged. Resistant to hard knocks.





OUTDOOR SIGNAGE

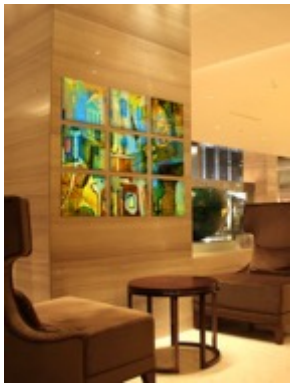
ChromaLuxe can be used for short term outdoor signage.



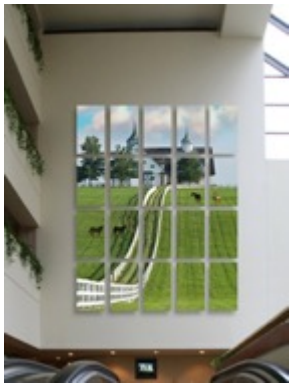


HOTELS/AIRPORTS/PUBLIC SPACES

Ideal for decorating lobbies, rooms, elevators and public spaces.





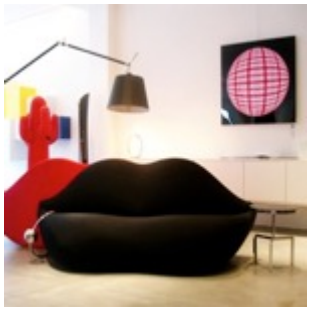


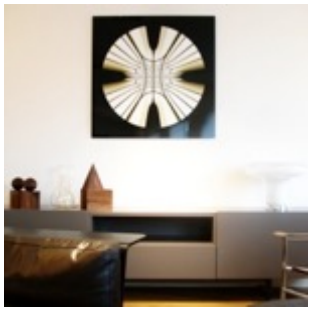


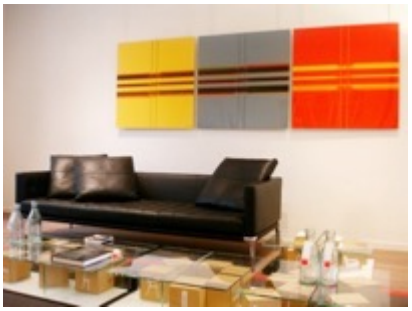


WALL DÉCOR – ART IN HOMES AND COMPANIES

The durability and light-weight (in comparison to heavy acrylic prints) makes it ideal for wall décor use.













ARCHITECTURAL

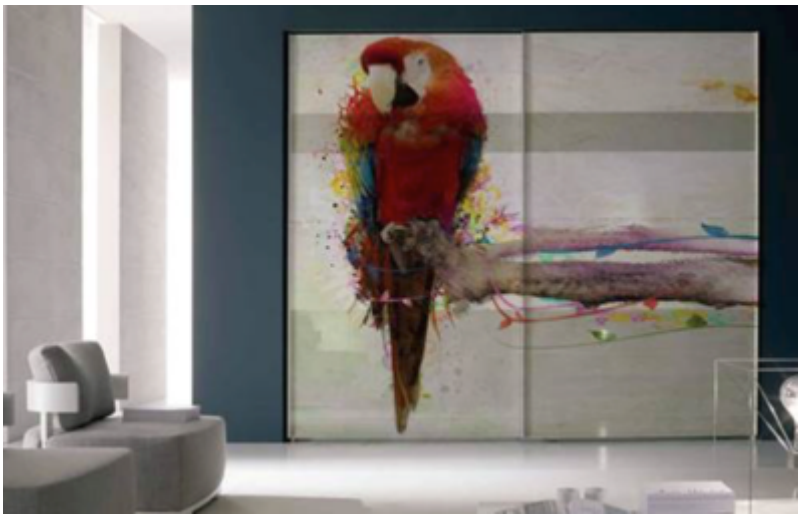
100% water resistant. Chemical resistant.

Kitchens, showers, bathrooms, splash backs.









UNISUB AND SWITCHCASE

And finally don’t forget all our Unisub Gift products and SwitchCase phone and tablet cases.

The gift range products use aluminium, MDF, hardboard and plastic. The same style of coating is used on all the Unisub gift range from Universal Woods EMEA.

You can use all your equipment to generate little add-ons for your clients. The technology is basically the same.

Door hangers, display plates, clocks, phone and iPad cases, certificates, table mats, coasters…..

























COMPANY INFO

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www.chromaluxe.eu (European site EN-DE-FR-NL-IT-ES)

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Catalogs http://issuu.com/universalwoodsemea/docs

ChromaLuxe® True to your vision®

unisub® From Bare to Brilliant