Elegant Simplicity

DIGITAL PRINTING EXCELLENCE

Wasatch is a sophisticated software that is made easy. With its simple setup, intuitive workflow, superior color management tools, and powerful print controls, SoftRIP saves you time and money while producing excellent quality prints. Whatever your printing goals, Wasatch has a solution for you.

Straight to Easy

You don't need to be an expert to print like one. Wasatch has the features you need and the simplicity you'll love.

SoftRIP brings together the key settings you need to quickly prepare your images for efficient printing. Size, crop, check color gamut, tile, and more without ever leaving the home screen.

SoftRIP gives you the flexibility to prepare jobs for printing individually or as part of a full layout. Arrange images in your layout with automated Smart Nesting and keep track of it all with the Master Queues Manager.

With Wasatch SoftRIP, your workflow really flows.

Superior Color

SoftRIP is the RIP that color experts choose most. With 16-bit color rendering and our exclusive Precision Stochastic Screens™ halftone method, Wasatch achieves excellent color reproduction with perfectly smooth gradients. With Wasatch, beginners look like pros with easy plug-and-play imaging configurations and experts have all the tools they need to implement even the most complex color workflows.

Energize Your Workflow

No matter how large or complex your production environment, SoftRIP has the workflow tools to give you complete control. SoftRIP can manage any print environment, from a single printer to a complex multiple-device production plant.

Save Time and Money

SoftRIP pays for itself quickly in saved time, media and ink. Most RIPs bundled with inkjet printers include only the basic features necessary to drive the printer. Only a quality RIP like SoftRIP gives you the tools you need to save thousands of dollars in media costs over the long haul.

EXCELLENT COLOR TOOLS for every level OF EXPERTISE

EASY TO LEARN. EASY TO USE. EASY TO LOVE!

Wasatch Tracer

The Wasatch Tracer allows you to create contour cut paths or generate white ink plates directly within Wasatch SoftRIP. With the ability to set a tolerance level, specify a minimum object size, apply a choke or spread, exclude interior paths from being traced, and auto-generate white from traced areas, you can customize a contour path to work for nearly any cutting or white ink situation. Now that's control!

Clarify Your Color

The Color Transforms screen straightens out the maze of profiles, halftones, calibrations, and more, showing you exactly how your color goes from file to printed page. Color Transforms gives you easy access to SoftRIP's expert color tools, and when you change selections, the interactive flowchart displays the impact on your overall color process.

Smart Nesting for Big Savings

Whether you prepare your images in the Layout window or hold single jobs to arrange later, you can use SoftRIP's Smart Nesting to create efficient layouts. Combine RIP'd files with new jobs and even rotate pre-RIP'd images to conserve media while achieving your specific printing objectives. Tightest Fit saves you the most media, while Super Easy-Cut saves the most guillotine trimming time. Our best-of-both option balances media and time savings with an innovative turn-and-trim layout.
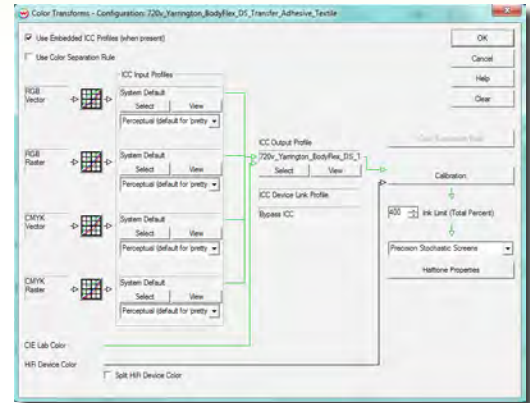
Know More Before You Print

Wasatch SoftRIP's Profile View helps you set customer expectations you know you can meet while reducing wasted ink and media. Simply click on a color and launch the 3D Profile View to see your color plotted against the available gamut for your output device and selected media. You can use this information to communicate color issues with customers and select profiles with the desired gamut characteristics.

TIGHTEST FIT   **SUPER EASY-CUT**

Saves the most media   Saves the most time
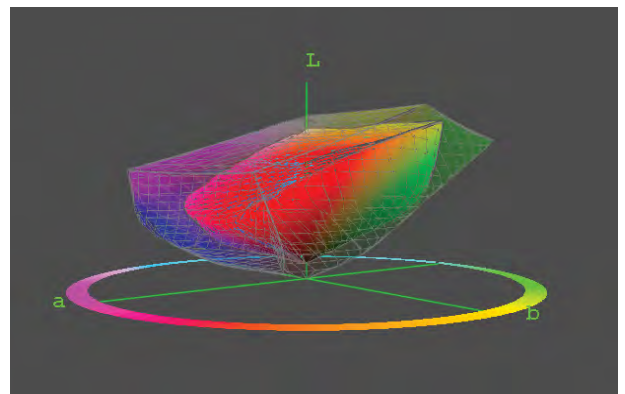
More Control Less Work

SoftRIP manages any print environment with ease. The Master Queues Manager helps you control the real-time status of every job in your print production workflow. Check processing status, drag-and-drop jobs between print units, and send images to the Layout screen. With the Master Queues Manager, you skip the learning curve and go straight to easy.

Better Quality Faster Speed

SoftRIP produces perfectly smooth gradients without a hint of stair stepping. With the industry's first 16-bit color pipeline, and our Precision Stochastic Screens (PSS) halftoning, Wasatch is the RIP leader in producing superior image quality. Plus, since PSS is based on efficient algorithms developed exclusively by Wasatch, it's faster than other RIP methods.
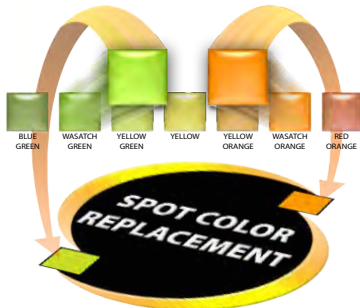
PRECISION STOCHASTIC SCREENS

OTHER RIP SOFTWARE

Match Colors on the Spot

With SoftRIP, you get the most advanced spot color features available with any RIP. Create your own database of frequently used spot colors by specifying shades using RGB, CMYK, or L*A*B* or by automatically reading a color sample with a handheld colorimeter. You can then use the Color Atlas Generator to take your color matching to the next level, ensuring perfect color matching on your desired media every time.

| BLUE GREEN | WASATCH GREEN | YELLOW GREEN | YELLOW | YELLOW ORANGE | WASATCH ORANGE | RED ORANGE |

SPOT COLOR REPLACEMENT

INDUSTRY-LEADING
WORKFLOW AUTOMATION

Wasatch SoftRIP helps you automate your workflow in even the most complex production environments.

Automation Option

Wasatch's Automation Option was designed to keep up with evolving, fast-paced print production environments with easy to implement and scalable solutions. Use Wasatch Automation Option for Smart Nesting from hot folders, receive email status reporting, generate prints through a barcode-driven solution, create custom HTML interfaces, and much more!

Central Control — Easy to Implement — Barcode Driven Workflows — Scalable — Job Automation — Status Reporting

Powerful Server Tools

With Wasatch ImageNET™, any PC, Mac, or Unix workstation on your network can interface with SoftRIP quickly and easily. Networked users can print directly from their graphic applications, quickly upload files to SoftRIP, control jobs in their RIP and print queues, and make printing adjustments without loading additional software onto their system.

Wasatch ImageNET

PC — MAC — UNIX
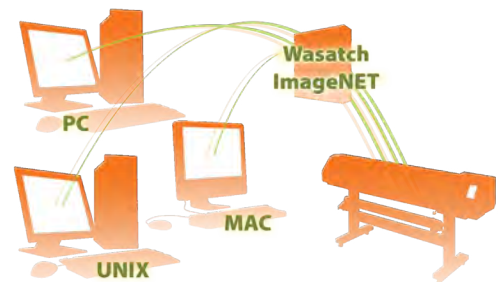
Hot Folders

With the ability to configure multiple hot folders, you have the power to customize a workflow that suits your needs. Automatically scale, mirror, or rotate jobs that are placed in a hot folder and streamline color management by assigning specific imaging configurations to a hot folder.

Products and Features for Every Level of Expertise

Wasatch SoftRIP gives you the perfect combination of easy operation and sophisticated features. Wasatch creates innovative products that help different users achieve different goals. Take control of your print production with Wasatch SoftRIP's solutions. Anyone can become a printing expert with Wasatch SoftRIP!

Wasatch SoftRIP Products

SoftRIP TX- Developed exclusively for the needs of textile printers, SoftRIP TX is equipped with the tools and features to make digital printing seamless with efficient repeats, quick colorways, and color matching.

SoftRIP SP- Wasatch SoftRIP SP has everything you need to make high-quality separations right out of the box. The ability to compute your own Wasatch Precision Rosette Screens® allows for extreme customization of Wasatch's award-winning halftoning method for separations.

SoftRIP Label Edition- The Label Edition is ideal for label printing. With support for high-speed production, rotary cutting equipment, advanced color management tools, and Variable Data Printing, label production just got easier.

Small Format & Desktop Editions- Wasatch SoftRIP is available in special editions for small format and desktop printers. These editions have all the quality features of a large format RIP at a price suited for smaller printers.

Products	Drives Desktop Printers	Drives Small Format Printers	Tools for Film Printing
Wasatch SoftRIP Desktop Edition	●		
Wasatch SoftRIP Small Format Edition	●	●	
Wasatch SoftRIP SP Desktop Edition	●		●
Wasatch SoftRIP SP Small Format Edition	●	●	●

Wasatch SoftRIP Added Features

Automation Option- Creating a workflow solution with the Automation Option is a simple way to streamline orders, eliminate production errors, increase productivity, and run your print production effectively.

Variable Data Printing- With Wasatch, adding variable data customization to your inkjet workflow is easy. Customize variable data fields with fonts, barcodes, QR codes, and Data Matrix codes, with a variety of sizing, color, and effect features. Instantly create repeating or sequential values with SoftRIP's Auto-Data feature or import data from a comma-delimited text file.

Contour Cutting- Create contour cut paths directly in SoftRIP with the Wasatch Tracer or let SoftRIP read a cut path created within your graphic application. With print-and-cut workflows, SoftRIP's ability to track register marks between different printing and cutting devices assures a smooth workflow and accurate registration.

Exclusive Editions- Wasatch SoftRIP Exclusive Editions are a perfect solution for users who only need to drive one line of printers. Exclusive Editions include all the tools and features included in our flagship SoftRIP Large Format Edition and differ only in the printer drivers included.

Learn more about Wasatch SoftRIP

+1.801.575.8043   www.wasatch.com   800.894.1544

SoftRIP's Contour Cutting Option, Variable Data Printing Option, and Automation Option are add-ons that must be purchased separately.   Modified 03 Mar 17